



## 五方價值轉乾坤

### Making Training a Value Added Process

**Robbie Chan, FITP, MBA, BBA, Dip Training Mgt**

Co-organized with Hong Yip People Development Academy and HKPMA (3 CPD Units)

**Date: 10-Jun-2010 Time: 6:45 p.m. to 8:30p.m.**

Venue: Hong Yip Service Co Ltd Training Centre, 5/F New East Sun Building, 18 Shng Yip Street, Kwun Tong (MTR Exit B1)



- ❑ **Paradox of Training Needs Analysis**
- ❑ **Training design is not the beginning of program development but an end-oriented process**
- ❑ **Training programs must not be training programs**
- ❑ **Completion of a training course is the beginning of real learning**
- ❑ **Making training a value added process through dollar value evaluation**

Robbie is an internationally acclaimed training and development professional with over 25 years of experience heading multi-national T&D organizations in South East Asia, Greater China, and Australia. He will share with us his unique views in making training an added value process to business.

**INSTITUTE OF TRAINING PROFESSIONALS 培訓專業學會**

Room 2507 Richmond Commercial Building, 107, Argyle Street, Mongkok, Hong Kong  
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**Seminar on Making Training a Value Added Process**  
**Co-organized with Hong Yip People Development Academy and**  
**HK People Management Association (3 CPD Units)**

- Date:** 10 June 2010 (Thursday)
- Time:** 6:30pm Registration      6:45pm Presentation  
8:15pm Q & A                      8:30pm End of Function
- Venue:** Hong Yip Service Co Ltd Training Centre, 5/F New East Sun Building, No. 18, Shing Yip Street, Kwun Tong  
*See Location Map appended*
- Fee:** **Member: HK\$80    Non-Member: HK\$150**
- Enrolmen** Please complete the **Reply Slip** and return by post together with your crossed cheque payable to “Institute of Training Professionals” before 4 June 2010.
- Enquiry:** Dr. Denny Chow GM ITP at Tel: 6100-0123 or Ms. Angela Lee (Event Organizer) at Tel: 9743 4599
- Remarks:** Acceptance will be on a first-come first-served basis. Confirmation of places will be subject to receipt of cheque payment to the Institute. No refund will be made after payment but substitution may be made by notifying ITP at least 2 days prior to day of the function.

NOTICE: In taking part in this event, participant shall be responsible for his/her own safety and shall hold ITP harmless against all claims.

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**REPLY SLIP** (Fax: 2309 2799)

Date: \_\_\_\_\_

**To: Institute of Training Professionals**

**Re: Seminar on Making Training a Value Added Process** on 10 June 2010 (Thurs)

Please enroll me/us for the captioned event. Enclosed is a crossed cheque for the fee of HK\$\_\_\_\_\_ for ( ) participants.

Name	Member (Y / N)	Contact Tel.	Email Address	Pay Amount
Total				



康業服務有限公司

### 培訓中心位置示意圖



地址：觀塘成業街 18 號新怡生工業大廈 5 樓—康業培訓中心

(觀塘港鐵站—B2 出口)