



SME Seminar

“Success through Innovation”

Amidst the changing business environment, enterprise cannot afford to stand still. But how can SME leaders navigate their businesses through the rapidly changing business environment to success? Innovation may be the key. This seminar will illustrate seven sources of innovation opportunities, with a view to enlightening participants to make use of innovative thinking and techniques to their businesses.

Details

Date: 7 June 2016 (Tue)
Time: 3:00 – 5:00 p.m.
Venue: **[New Address]** Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Units 15-18, 23/F, Standard Chartered Tower, Millennium City 1,
388 Kwun Tong Road, Kowloon
(MTR Ngau Tau Kok Station Exit A / MTR Kwun Tong Station Exit A2)
Language: Cantonese
Topic: **Success through Innovation**

- What is innovation
- Why is innovation necessary for an enterprise
- Sources of innovation opportunities and their obstacles
- Innovative thinking and techniques - breaking and linking

Speaker : *Ms Catherine Lee, Committee Member, Institute of Training Professionals*

Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website** (www.success.tid.gov.hk) for online registration, or fill in the registration form below and fax it to **2391 7375**. The deadline for registration is **3 June 2016 (Fri)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 160607V)

Registration Form

***compulsory**

Name*:	(Mr / Mrs / Miss) _____	Age*:	<input type="checkbox"/> <20	<input type="checkbox"/> 20-30	<input type="checkbox"/> 31-40	<input type="checkbox"/> 41-50	<input type="checkbox"/> 51-60	<input type="checkbox"/> >60
Email*:	_____	Tel*:	_____	Fax:	_____			
Address:	_____							
Company:	_____							
Status*:	<input type="checkbox"/> Business Owner (Year Established: ____; No. of Employees: ____) <input type="checkbox"/> Managerial Staff <input type="checkbox"/> Consultant <input type="checkbox"/> Potential Business Starter (Proposed Year of Establishing Company: ____)							
Industry*:	<input type="checkbox"/> Academic <input type="checkbox"/> Others <input type="checkbox"/> Import/Export Trade <input type="checkbox"/> Wholesale and Retail <input type="checkbox"/> Restaurants and Hotels <input type="checkbox"/> Financing, Insurance and Real Estate <input type="checkbox"/> Business Services <input type="checkbox"/> Community, Social and Personal Services <input type="checkbox"/> Manufacturing <input type="checkbox"/> Transport, Storage and Communications <input type="checkbox"/> Construction <input type="checkbox"/> Media <input type="checkbox"/> Others							
Disclosure of Personal Data*	I agree to receive updates on the latest business development and information on activities and services of the Support and Consultation Centre for SMEs of the Trade and Industry Department (“SUCCESS”) through e-newsletters and e-mail alerts. <input type="checkbox"/> Yes <input type="checkbox"/> No I agree that SUCCESS can disclose my personal data to the co-organisers and speakers of the activity in question <input type="checkbox"/> Yes <input type="checkbox"/> No							

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