



The International Institute of Management

## Post-Graduate Diploma & Advanced Post-Graduate Diploma in International Management



Bridges to a recognized MBA and DBA



**A practical program for  
seasoned entrepreneurs  
and executives**

**We adopt a competency-based approach in development, accrediting your prior learning and working experiences and provide individualized development support to pave your way towards achieving an internationally recognized MBA or DBA degree.**

### **Course Structure**

Coursework: Consists of Core Courses, Major Courses, and Electives, totaling 48 credits.  
Dissertation: 20-25,000 words on an applied research topic, undertaken upon completion of coursework.

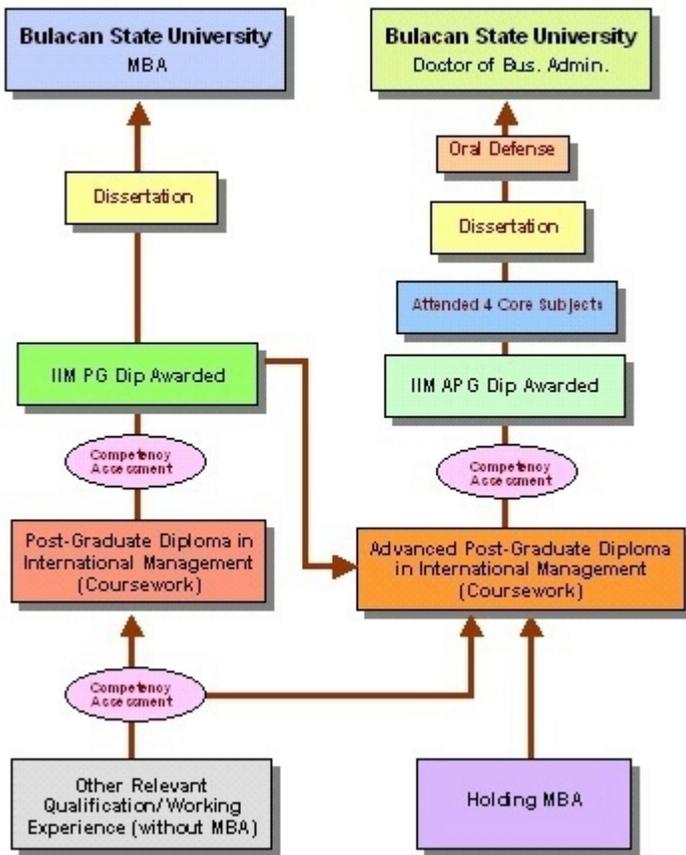
### **Approach**

The Programs adopt distance learning/e-learning approaches supported by intensive interactive topical seminars and workshops led by seasoned professors/trainers, supported by guest practitioners. Through cyber campus and web support, candidates have the freedom of learning at their own choice, starting point, time, location and pace.

### **The Bridging Mechanism**

Candidates learn and work through the IIM Post-Graduate Diploma or the IIM Advanced Post-Graduate Diploma in International Management. Then take on the Dissertation research under the guidance of an assigned supervisor, submit the dissertation report and present themselves for the oral defense (for DBA only). Candidates satisfying the dissertation panel's requirements are awarded MBA or DBA by the Bulacan State University of the Philippines.

**Routes to Earning Your MBA/DBA Degree**  
**From 3 to as Short as 1.5 Years**



**Language of Study**

The Programs are delivered bilingually. Courseware is either in English or Chinese. Candidates may choose to use English or Chinese in writing up their Dissertation reports and defending their cases at the Oral Examination. (English summary is required in case of submitting Dissertation reports in Chinese. Candidates also need to arrange at their own expense instantaneous interpretation for their oral defense session.)

**Duration/Completion**

Starting from scratch, normally candidates will need up to three years to earn their Doctoral degree. Through due accreditation of their prior learning and competency assessment of their work experience, exemption from Coursework (Major Courses and Electives only) may be granted. The total duration may be reduced to 18 months.

**Admission Requirements**

For the IIM Post-Graduate Diploma, the minimum entry requirement is a first degree or equivalent. For the IIM Advanced Post-Graduate Diploma, a candidate is expected to be a Master degree holder. However, due consideration will be given to those who possess ample entrepreneurial and/or management experiences and demonstrate competencies in exploratory research and academic pursuit.

**The Degree Awarding Body:  
 Bulacan State University**

The Bulacan State University (BSU) is a state-funded institution of higher education established in 1904. Today the University offers seventeen degree programs covering engineering, medicine, business, law, etc. The University campus is about half an hour drive from metro Manila. BSU has been identified by the Commission on Higher Education of the Philippines as one of the higher education institutions in the country leading in the various disciplines as Centres for Excellence/Development. As a state university in the Philippines, its degrees are internationally recognized.

Programs implemented by:



## **The International Institute of Management (IIM)**

(website: [www.iim.org](http://www.iim.org))

The history of The International Institute of Management (IIM) dates back to early 1985. A group of graduates of The Institution of Industrial Managers (UK) started the branch in Hong Kong. Membership grew steadily over the years.



The International Institute of Management

In 1992 the British Institute of Management (BIM) merged with the Institution of Industrial Managers to form the Institute of Management (IMgt). With the shift of focus of international trade towards this region, membership found the relevance changed and at the Annual General Meeting of 1994, membership unanimously voted to form an independent professional institute that would be relevant and serve their needs better.

The Executive Committee was given the charter to draw the blueprints and form a new institute that aimed at promoting management practice at world-class standard with an international perspective. This resulted in the incorporation of The International Institute of Management (IIM) as a non-profit professional organization in February 1995.

In recognition of its admirable track record of promoting professional management practice and its contribution to management development, IIM was granted Letters Patent of Armorial Bearings with Supporters and Badge by the Royal College of Arms (Coat-of-Arms).

The Institute has branch operations all over the world and the headquarter is strategically located in Hong Kong to serve the needs of managers from different areas.

## **The Academy of Management Consultancy (AMC), IIM's Program Implementing Agent** (website: [www.academy-mc.org](http://www.academy-mc.org))

Founded in 2004, the Academy is the first social enterprise in Asia dedicated to helping global executives become better problem solvers through action-learning and improved execution. The Academy combines change consultancy with a focus on helping practicing managers to master the application of field-proven problem solving tools and to sustain the momentum themselves.

The Academy provides outsourced training services in management-related areas to clients, ranging from governments, NGOs, professional institutions to private enterprises that demand pragmatic and realistic improvements in their employees/members. Project-based or process-based outsourcing, the Academy has supported organizational partners from delivering simple management training such as leadership and team building to achieving transformational changes. Backed with over a hundred international course and solution developers, consultants, trainers and professors, AMC is an unparalleled partner for organizational development and transformation.

### **How to Apply**

To apply for admission to the IIM Post-Graduate Diploma Programs, first complete the Program Enrolment Form (available upon request or downloading from the IIM and AMC websites). Applications are assessed by and admission decisions are made at the discretion of AMC in consultation with IIM.

### **For Enquiries:**

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Programs implemented by:



ACADEMY OF  
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