

## 五方價值轉乾坤

## **Making Training a Value Added Process**

Robbie Chan, FITP, MBA, BBA, Dip Training Mgt
Co-organized with Hong Yip People Development Academy and HKPMA (3 CPD Units)

Date: 10-Jun-2010 Time: 6:45 p.m. to 8:30p.m.

Venue: Hong Yip Service Co Ltd Training Centre, 5/F New East Sun Building, 18 Shng

Yip Street, Kwun Tong (MTR Exit B1)



- Paradox of Training Needs
  Analysis
- Training design is not the beginning of program development but an endoriented process
- Training programs must not be training programs
- Completion of a training course is the beginning of real learning
- Making training a value added process through dollar value evaluation

Robbie is an internationally acclaimed training and development professional with over 25 years of experience heading multi-national T&D organizations in South East Asia, Greater China, and Australia. He will share with us his unique views in making training an added value process to business.



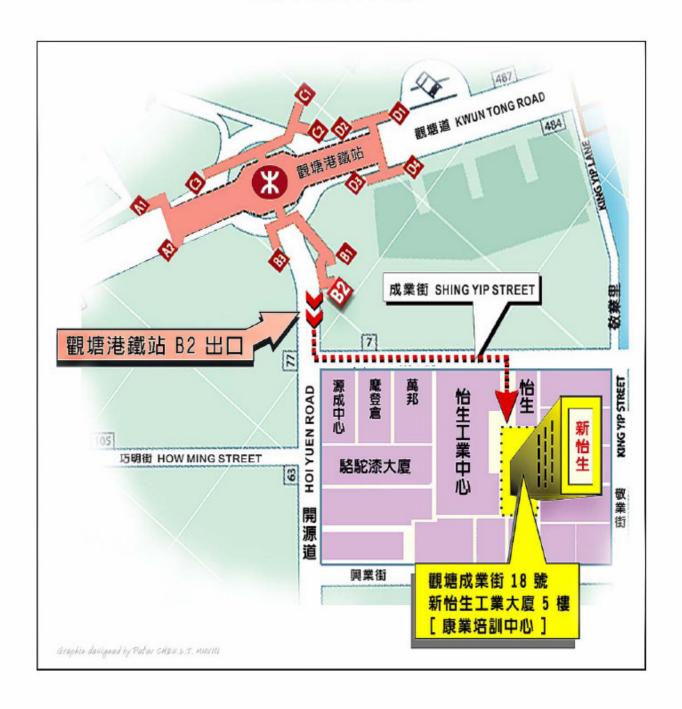
## **Seminar on Making Training a Value Added Process**

Co-organized with Hong Yip People Development Academy and HK People Management Association (3 CPD Units)

Date:	10 June 2010 (Thursday)						
Time:	6:30pm	Registration	6:45pm	Presentatio	n		
	8:15pm	Q & A	8:30pm	End of Fun	action		
Venue:	Hong Yip Service Co Ltd Training Centre, 5/F New East Sun Building, No. 18, Shing Yip Street, Kwun Tong See Location Map appended						
Fee:	Member: HK\$80 Non-Member: HK\$150						
Enrolmen	Please complete the <b>Reply Slip</b> and return by post together with your crossed cheque payable to "Institute of Training Professionals" before 4 June 2010.						
Enquiry:	Dr. Denny Chow GM ITP at Tel: 6100-0123 or Ms. Angela Lee (Event Organizer) at Tel: 9743 4599						
Remarks:	Acceptance will be on a first-come first-served basis. Confirmation of places will be subject to receipt of cheque payment to the Institute. No refund will be made after payment but substitution may be made by notifying ITP at least 2 days prior to day of the function.						
all claims.			-		s/her own safety and shall l		-
To: Institute of Training Professionals							
Re: Seminar o	n Making Tı	raining a Value Ad	lded Process	on 10 June 2	010 (Thurs)		
Please enroll me	e/us for the c	aptioned event. En	closed is a cro	ossed cheque	for the fee of HK\$	for ( ) par	ticipants.
	Name	Mer (Y	mber / N) Contac	t Tel.	Email Address		Pay Amount
		l					
						Total	



## 培訓中心位置示意圖



地址: 觀塘成業街18號新怡生工業大廈5樓-康業培訓中心

(觀塘港鐵站-B2 出口)