



## **Joint ITP and Hong Yip People Development Academy Seminar on Hong Yip's ASTD Excellence in Practice Award**

“The quest for eco-friendly property management” is one of Hong Yip Service Company Limited’s most vital business objectives. Horticulture has always been an important, but a neglected, aspect of the property management industry in Hong Kong because of the limited supply of land in Hong Kong. As a result, “turning premier horticulture management into a competitive strategy” has become a major focus of the Company’s training activities. The launch of the “Horticultural Training Programme” aims to turn the Company’s existing horticultural capability into a competitive advantage. It emphasizes in-depth learning of horticulture knowledge and skills, design and management, and most importantly, on-site application.

Hong Yip’s **Horticultural Training Programme** was granted the 2010 Excellence in Practice Award by the American Society for Training & Development (ASTD), which is the world’s largest association dedicated to workplace learning and performance. The Awards Programme of ASTD recognizes exemplary practices in workplace learning and development each year. In 2010, only two entries from Hong Kong were granted the awards and Hong Yip won the award in the workplace learning practice.

We are pleased to invite Ms Cecilia Lam, Group Training Manager of Hong Yip Service Company Limited to give us an experience sharing session of the Horticultural Training Programme and the ASTD Award. Details of the sharing session are as follows:

- Date:** 21 June 2011 (Tue)
- Time:** 6:45 – 7:00pm Registration  
7:00 – 8:30pm Seminar
- Venue:** Training Centre  
5/F., New East Sun Industrial Building, 18 Shing Yip Street, Kwun Tong, Kowloon  
(See Location Map appended)
- Fee:** **Member: \$50 Non-Member: HK\$120**
- Enrolment:** Please complete the Reply Slip and return by post together with your crossed cheque payable to “Institute of Training Professionals” before 15 June 2011.
- Enquiry:** Dr. Denny Chow GM ITP at Tel: 6100-0123 or Ms. Catherine Lee (Event Organizer) at Tel: 6900-1111
- Remarks:** Acceptance will be on a first-come first-served basis. Confirmation of places will be subject to receipt of cheque payment to the Institute. No refund will be made after payment but substitution may be made by notifying ITP at least 2 days prior to day of the function.

NOTICE: In taking part in this event, participant shall be responsible for his/her own safety and shall hold ITP harmless against all claims.

**INSTITUTE OF TRAINING PROFESSIONALS 培訓專業學會**

Room 2507 Richmond Commercial Building, 107, Argyle Street, Mongkok, Hong Kong  
Tel: (852) 2393 3377 Fax: 2309 2799 Web Site: [www.itp.org.hk](http://www.itp.org.hk) Email: [info@itp.org.hk](mailto:info@itp.org.hk)

**REPLY SLIP** (Fax: 2309 2799)

**To: Institute of Training Professionals**

Date: \_\_\_\_\_

**Re: Seminar on Hong Yip's ASTD Award** on 21 Jun 2011 (Tuesday)

Please enroll me/us for the captioned event. Enclosed is a crossed cheque for the fee of HK \$ \_\_\_\_\_ for ( ) participants.

Name	Member (Y / N)	Contact Tel.	Email Address	Pay Amount
Total :				

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# Location Map



康業服務有限公司

## 培訓中心位置示意圖



地址：觀塘成業街 18 號新怡生工業大廈 5 樓—康業培訓中心

(觀塘港鐵站—B2 出口)

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