



Joint ITP / Hong Yip People Development Academy CPD Seminar on “Coaching vs. Training: Companion or Competitor?” by Mr. S. K. Shum

What coaching has to do with the trainers? Would trainers benefit from understanding a bit more about the foundations of coaching? Our speaker, Mr. Shum, 06/07 President of Hong Kong International Coaching Community (HKICC), will tell you: “Definitely ‘yes’!” Come to learn more and be convinced.

Mr. S. K. Shum is Member of International Coach Federation (ICF); Affiliate of HK Professional Counselling Association (HKPCA); Author of "ParentCoach" Book; Master Coach of ParentCoach Alliance (PCA); Coaching Course instructor for HKIHRM; PhD candidate in Professional Coaching and Human Development; MBA

Details of the session are as follows:

- Date** Thursday, March 27, 2008
- Venue** Conference Room, Room 509, 5/F, Sun Hung Kai Centre
30 Harbour Road, Wan Chai, Hong Kong
- The Program** 6:45 p.m. – Registration 7:00 p.m. – Presentation
8:00 p.m. – Q & A 8:30 p.m. – End of Function
- Fee** **Member: \$80 Non-Member: \$120**
- Enrolment** Acceptance will be on a first-come-first-served basis. Please complete the **Reply Slip** and return by post together with your crossed cheque made payable to “Institute of Training Professionals” before Tuesday, March 18, 2008. No refund will be made after payment but substitution may be made by notifying ITP at least 2 days prior to day of the function.
- Enquiry** Dr. Denny Chow at Tel: 6100 0123 or Mr. Alfred Ho (Event Organizer) at Tel: 9811 3088

REPLY SLIP (Fax: 2309 2799)

To: **Institute of Training Professionals**

Date: _____

Re: **ITP CPD Seminar on Coaching** (March 27, 2008)

Please enroll me/us for the captioned event.

Name	Member (Y / N)	Contact Telephone	Email Address	Amount
Total :				

INSTITUTE OF TRAINING PROFESSIONALS 培訓專業學會

Room 2507 Richmond Commercial Building, 107, Argyle Street, Mongkok, Hong Kong
Tel: (852) 2393 3377 Fax: 2309 2799 Web Site: www.itp.org.hk Email: info@itp.org.hk