



**Joint ITP / HKMA-PMC / Hong Yip People Development Academy CPD Seminar on
Tao Heung Group's "The Unconventional Chef" (3 CPD Hours)**

Dear Members,

In order to walk out from the traditional life cycle of Chinese restaurants – grow in the first year, prosper for 5 years, and decline after a decade, Tao Heung Group advocates a series of modern management and people development initiatives. One of the initiatives is the organization of a wide range of systematic training courses for both management and frontline staff from 1997 onwards. Out of these programs, its "The Unconventional Chef", was granted **Gold Prize in the Award for Excellence in Training** by the Hong Kong Management Association. This program enables staff in production section to learn from zero, become gradually accomplished, and then pass the same skills to others after he has mastered it. The award demonstrated Tao Heung Group's vision and achievement in transforming the conventional craftsmanship to a sustainable wisdom in its business.

As a joint event with Hong Yip People Development Academy and Personnel Management Club of HK Management Association, the Institute is pleased to invite **Ms. Iva Au, General Manager of Training and Development**, Tao Heung Group Limited to give an experience sharing of "The Unconventional Chef Training Program". Details of the Seminar are as follows:

Date: April 29, 2008 (Tuesday)

Time: 6:30 pm – Registration 6:45 pm – Presentation
8:00 pm – Q & A 8:15 pm – End of Function

Venue: Training Room, Room 509, 5/F, Sun Hung Kai Centre
30 Harbour Road, Wan Chai, Hong Kong

Fee: **Member: HK\$100 Non-Member: HK\$150**

Enrolment: Acceptance will be on first-come-first-served basis. Please complete the Reply Slip and return by post together with your crossed cheque made payable to "Institute of Training Professionals" before April 22, 2008. NO refund will be made after payment but substitution may be made by notifying ITP at least 2 days prior to day of the function.

Enquiry: Dr. Denny Chow at Tel: 6100-0123 or Ms Angela Lee (Event Organizer) at Tel: 9743 4599

REPLY SLIP (Fax: 2309 2799)

To: Institute of Training Professionals

Re: ITP CPD Seminar on "The Unconventional Chef" (April 29, 2008)

Date: _____

Please enroll me/us for the captioned event.

Name and HKID No.	Member (Y / N)	Contact Tel.	Email Address	Pay Amount
Total				

INSTITUTE OF TRAINING PROFESSIONALS 培訓專業學會

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