



培訓專業學會
Institute of Training Professionals
cordially invites you to a Forum on

QF, an Easy Way (資歷架構容易做)

Nowadays organizations and individuals alike are constantly looking for ways to upgrade themselves in order to stay competitive in a fast-changing and knowledge-based economy. Some years ago, the government has established the Qualifications Framework (“QF”) to encourage and promote lifelong learning so as to sustain manpower development of local workforce, which is important to Hong Kong’s ongoing business success. As such, more companies have joined the bandwagon to adopt QF as a development tool to enhance professional competence and qualification of their employees: a win-win approach that helps people be better trained, grow their careers while rewarding organizations with improved performance. But starters would ask: Is QF user-friendly, cost-effective and how to go about it?

In this regard, **ITP (Institute of Training Professionals)** has invited seasoned practitioners to share with you, at the forthcoming half-day Forum, their valuable real life experiences and insights, including pitfalls as well as success stories.

Date: 18 April, 2015 (Saturday)

Time: 10:00 am to 12:30 pm (*Registration at 9:45 am*)

Venue: UT (lecture room), SCOPE Admiralty Learning Centre, 8/F, United Centre, 95 Queensway, Admiralty.

Target Participants: Managers and People Development professionals who consider, or want to learn more on how to launch and implement QF in their organizations.

Speakers:

Ms. Karen Fok, Secretary, Cross-Industry Training Advisory Committee (CITAC) for HRM, Qualifications Framework Secretariat

Mr. Benny Chiang, Registrar of Vocational Accreditation & Development, Hong Kong Council for Accreditation of Academic and Vocational Qualifications

Mr. K.F. Ho, Head, Human Resources & Administration Division, Dah Chong Hong (Motor Service Centre) Ltd.

Dr. Aaron Chiang, Head of Human Resources & Administration, Hong Yip Service Co. Ltd.

Mr. Sam Ying, Chairman of ITP Certified Trainers Scheme Accreditation Committee

Event Highlights:

- Objectives for launching QF program and its contributions to company
- Preparation, process and difficulties encountered when applying QF
- Criteria for successful accreditation
- Critical success factors: the Dos and Don'ts
- Panel discussion / experience sharing

Fee: Member (of ITP and Supporting Organizations): HK\$100.--
Non-Member: HK\$200.--
Student: HK\$50.--

Enrolment: Please complete the **Reply Slip** below and return by post together with your crossed cheque made payable to "Institute of Training Professionals" on or before 16 April, 2015 .

Enquiry: Dr. Denny Chow, General Manager of ITP at Tel: 6100 0123, or Dr. Eleanor Cheung , Event Organizer, at Tel: 3442 7939.

Remarks: a) **Acceptance will be on a first-come first-served basis.**
Confirmation of places will be subject to receipt of cheque payment to the Institute. No refund will be made after payment but substitution may be made by notifying ITP at least 2 days prior to the function.
b) This Forum carries 2.5 CPD (Continuous Professional Development) hours.

Sponsoring Organization:

School of Continuing and Professional Education, City University of Hong Kong



Supporting Organizations:

Caritas Institute of Higher Education
The Hong Kong Alumni Chapter of the University of Newcastle, Australia
The Hong Kong General Chamber of Small and Medium Business
Hong Kong People Management Association
The Institute of Management Consultants Hong Kong
The International Institute of Management
Personnel Management Club of The Hong Kong Management Association



The International Institute of Management

REPLY SLIP

FORUM : QF, an Easy Way (資歷架構容易做)

Date: _____

To: Institute of Training Professionals

E-mail: info@itp.org.hk

Postal Address: Room 2507, Richmond Commercial Building,
107 Argyle Street, Mongkok, Kowloon, Hong Kong

Please enroll me / us* for the captioned event. Enclosed is a crossed cheque for the fee of HK \$_____ for () participants of _____
(Name of Organization).

Member of * ITP / CIHE / UoN / HKGCSMB / HKPMA / IMCHK / IIM / PMC

*Please circle as appropriate.

Full Names	Member (Yes/No)	Contact Tel.	Email Address	Amount
Total :				HK\$

Remarks :

1. **Coming Soon ...** A study visit to *the Lanson Place Hotel Hong Kong (award-winning luxury boutique hotel)* to be arranged on 23 May, 2015 (Sat). Details available later.

2. **Know more about ITP**

Institute of Training Professionals (培 訓 專 業 學 會)

Website : www.itp.org.hk

Facebook: www.facebook.com/ITPHK

