



SME Seminar

“Management and Art”

Effective management is essential for the success of an enterprise. For SMEs with relatively simple company structure, the management capability of their leaders is critical. Management is a discipline but it can also be considered an art in view of its diversity and creativity. This seminar will explore applying the essence of Chinese art to business management through the comparison of the characteristics of Chinese calligraphy and seal craving.

Details

- Date: 9 September 2015 (Wed)
Time: 3:00 – 5:00 p.m.
Venue: Support and Consultation Centre for SMEs (SUCCESS)
M/F, Trade and Industry Department Tower, 700 Nathan Road, Mongkok, Kowloon
(MTR Mongkok Station Exit B1)
Language: Cantonese
Topic: **Management and Art**
- What is management
 - Principles of management
 - Comparison between management and art
 - How management and art interact
- Speaker : **Mr Sam Ying, Ex-Principal Adviser,
Hong Kong Management Development Centre,
and Fellow of Institute of Training Professionals**

Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website** (www.success.tid.gov.hk) for online registration, or fill in the registration form below and fax it to **2737 2377**. The deadline for registration is **7 September 2015 (Mon)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 150909V) **Registration Form** *compulsory

Name*: (Mr / Mrs / Miss) _____ Age*: <20 20-30 31-40
 41-50 51-60 >60

Email*: _____ Tel*: _____ Fax: _____

Address: _____

Company: _____

Status*: Business Owner (Year Established: ____; No. of Employees: ____) Managerial Staff Consultant
 Potential Business Starter (Proposed Year of Establishing Company: ____)
 Academic Others

Industry*: Import/Export Trade Wholesale and Retail Restaurants and Hotels
 Financing, Insurance and Real Estate Business Services Community, Social and Personal Services
 Manufacturing Transport, Storage and Communications Construction Media Others

Disclosure of Personal Data* I agree to receive updates on the latest business development and information on activities and services of the Support and Consultation Centre for SMEs of the Trade and Industry Department (“SUCCESS”) through e-newsletters and e-mail alerts.
 Yes No
I agree that SUCCESS can disclose my personal data to the co-organisers and speakers of the activity in question
 Yes No

Personal data provided by participants will be used for registration of the above activity or to receive the latest business development and information on SUCCESS activities and services through e-newsletters and e-mail alerts. You are also most welcome to register for SUCCESS' free membership service at www.success.tid.gov.hk. If you do not want to receive our emails or fax messages, please simply email us at success_seminars@tid.gov.hk or send us a fax at 2375 7105 to note "Cancel Subscription" with your email address or fax number.

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