



# SUCCESS

中小企業支援與諮詢中心  
Support and Consultation Centre for SMEs

## SME Workshop “Where is Training?”

SMEs often overlook the importance of training in face of resource constraints. This workshop has invited expert in human resources to introduce innovative training methods, with a view to enabling SME owners and managerial staff to put into immediate use the methods concerned, providing effective training for employees; enriching employees, and helping enterprises to flourish again.

### Details

Date: 26 October 2018 (Friday)  
Time: 3:30 – 5:00 p.m.  
Venue: Support and Consultation Centre for SMEs  
of the Trade and Industry Department (SUCCESS)  
Room 1301, 13/F, Trade and Industry Tower,  
3 Concorde Road, Kowloon City  
(Please turn overleaf for the map and directions)

Language: Cantonese

### Topic: Where is Training?

- Basic concepts of training and daily practices
- Traditional and Innovative Training – their pros and cons
- Energising Training – innovative training methods
- Practical Training – using work situations for training

**Speaker :** *Mr Nigel Yip*  
*Senior Manager, Human Resources & Sustainability,*  
*Karrie International Holdings Limited and*  
*Executive Committee Member, Institute of Training Professionals*

### Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website** ([www.success.tid.gov.hk](http://www.success.tid.gov.hk)) for online registration, or fill in the registration form below and fax it to **2391 7375**. The deadline for registration is **25 October 2018 (Thursday)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 181026V)

### Registration Form

\*compulsory

Name*:	(Mr / Mrs / Miss) _____	Age*:	<input type="checkbox"/> <20	<input type="checkbox"/> 20-30	<input type="checkbox"/> 31-40
Email*:	_____	Tel*:	_____	Fax:	_____
Address:	_____				
Company:	_____				
Status*:	<input type="checkbox"/> Business Owner (Year Established: ____; No. of Employees: ____) <input type="checkbox"/> Managerial Staff <input type="checkbox"/> Consultant				
	<input type="checkbox"/> Potential Business Starter (Proposed Year of Establishing Company: ____) <input type="checkbox"/> Academic <input type="checkbox"/> Others				
Industry*:	<input type="checkbox"/> Import/Export Trade <input type="checkbox"/> Wholesale and Retail <input type="checkbox"/> Restaurants and Hotels				
	<input type="checkbox"/> Financing, Insurance and Real Estate <input type="checkbox"/> Business Services <input type="checkbox"/> Community, Social and Personal Services				
	<input type="checkbox"/> Manufacturing <input type="checkbox"/> Transport, Storage and Communications <input type="checkbox"/> Construction <input type="checkbox"/> Media <input type="checkbox"/> Others				

**SUCCESS  
Membership and  
Disclosure\***

I have registered as a member of the Support and Consultation Centre for SMEs of the Trade and Industry Department ("SUCCESS"). Yes No

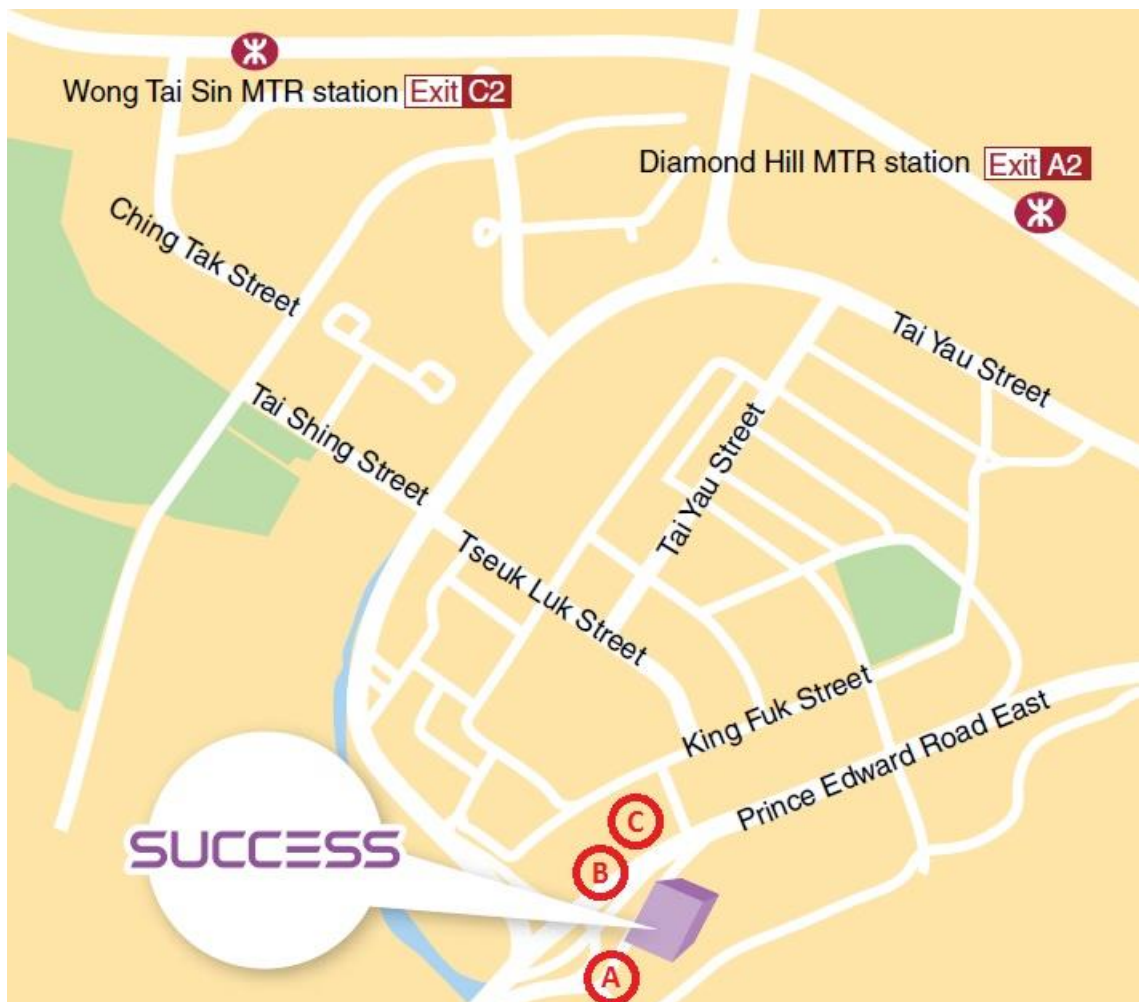
I agree to register as a member of SUCCESS, and receive information from SUCCESS, for example, news of seminar activities, e-newsletter, etc. Yes No

I agree that SUCCESS can disclose my personal data to the co-organiser(s) and speaker(s) of this activity Yes No

Personal data provided by participants will be used for registration of the above activity or to receive the latest business development and information on SUCCESS activities and services through e-newsletters and e-mail alerts. You are also most welcome to register for SUCCESS' free membership service at [www.success.tid.gov.hk](http://www.success.tid.gov.hk). If you do not want to receive our emails or fax messages, please simply email us at [success\\_seminars@tid.gov.hk](mailto:success_seminars@tid.gov.hk) or send us a fax at 2391 7375 to note "Cancel Subscription" with your email address or fax number.

An individual may request access to his personal data held by SUCCESS pursuant to the Personal Data (Privacy) Ordinance. Request for access to and correction of any personal data submitted can be directed to us at [success\\_seminars@tid.gov.hk](mailto:success_seminars@tid.gov.hk) or fax at 2391 7375.

**How to reach SUCCESS**



**Legend**

**A – Bus Stop off the Entrance to Trade and Industry Tower (G/F)**

**B – Bus Stop outside the Entrance to Mikiki Shopping Mall / The Latitude**

**C – Minibus Stop in the basement (LG1) of Mikiki Shopping Mall / The Latitude**

**Note: A footbridge connects Trade and Industry Tower from 1/F of Mikiki Shopping Mall**

**Getting from major MTR stations to Trade and Industry Tower**

Station(s)	Route(s)	Location to get off
Kowloon Bay / Ngau Tau Kok	Bus 1A, 11B, 11D, 14, 15, 16, 17, 93K, 296C	A
Choi Hung	Bus 26, 27, 42, 213D	A
Mong Kok / Prince Edward	Bus 1A, 2A, 13D, 24, 93K, 95, 98C, 296C, 796C	B
Kowloon Tong	Minibus 25B	C